



ESSENTIAL TOOLS FOR STARTUPS

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NAMING & BRANDING

👉 Namechk

Check domain & social media availability

👉 Squadhelp

Get creative business name ideas

👉 Looka

AI-powered logo & branding design

👉 BrandBucket

Buy premium brandable domains

👉 Namelix

AI-generated startup names text

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DOMAIN REGISTRATION

👉 Namecheap

Affordable domain registration & hosting

👉 GoDaddy

Domain & website hosting

👉 Google Domains

Secure domain purchase & management

👉 Porkbun

Low-cost domains with free WHOIS privacy

👉 Hover

Simple domain registration

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VALIDATION & RESEARCH

👉 **Arnab.co Idea Validator Tool**

Free startup idea validator tool by Arnab Ray

👉 **Google Trends**

Analyzes search trends

👉 **SurveyMonkey**

Conducts customer surveys

👉 **CrazyAboutStartups.com**

Startup news, trends, knowhow

👉 **Statista**

Provides industry insights & reports

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BUSINESS PLAN & PITCH DECK

👉 **BPlanExperts.com**

Helps create comprehensive business plans

👉 **PitchDeck.Expert**

Customized and impactful pitch deck creation

👉 **BMC (Business Model Canvas)**

Visual business modeling

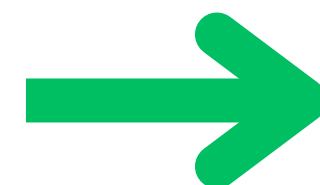
👉 **Canva**

Easy-to-use pitch deck templates

👉 **Visme**

Visual storytelling for presentations

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PRODUCTIVITY & PROJECT MGMT

👉 **Notion**

Productivity & knowledge management

👉 **Trello**

Kanban-style task management

👉 **Asana**

Team collaboration & workflow automation

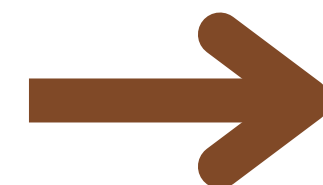
👉 **Slack**

Messaging and collaboration platform

👉 **Monday.com**

Workflow & automation management

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LEGAL & COMPLIANCE

👉 DocuSign

Secure e-signatures

👉 LegalZoom

Online legal document services

👉 Clerky

Legal paperwork for startups

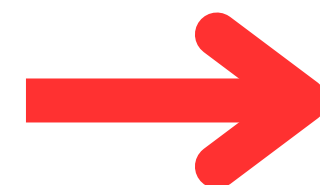
👉 TermsFeed

Auto-generated privacy policies & terms

👉 Hellosign

Digital signature platform

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WEBSITE, TECH & E-COMMERCE

👉 WordPress

Website & blog creation

👉 Shopify

E-commerce & online stores

👉 Webflow

No-code website builder

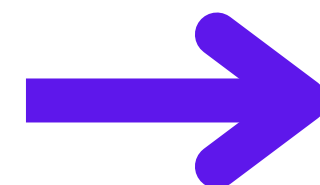
👉 Wix

Drag-and-drop website creation

👉 Carrd

Simple one-page websites

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MARKETING & SALES

👉 **Canva**

Graphics & branding materials

👉 **Hootsuite**

Social media scheduling

👉 **Mailchimp**

Email marketing & automation

👉 **SEMrush**

SEO & competitor research

👉 **Zoho CRM**

AI-powered CRM with automation

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FINANCE & FUNDING

👉 Zoho Books

Business accounting & invoicing

👉 Xero

Cloud-based finance tracking

👉 Stripe

Online payment processing

👉 Gust

Connects startups with investors

👉 Carta

Cap table & equity management

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AI & AUTOMATION

👉 **Zapier**

Workflow automation & integrations

👉 **ChatGPT**

AI-powered content & strategy

👉 **Grammarly**

AI-driven writing assistant

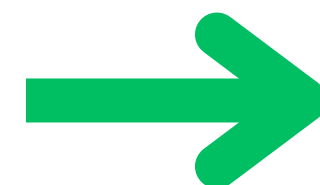
👉 **Descript**

AI-powered video editing

👉 **Otter.ai**

Automated meeting transcriptions

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TO STARTUP TOOLS?**

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